

GRAPHIC/WEBDESIGNER



AKINJIDEAKINWALE

Resume

 **AKINJIDE AKINWALE**

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PROFILE:

I am an enthusiastic Graphic Designer who enjoys the environment of a successful and productive team. Quickly to grasp new ideas and develop innovative and creative design solutions. I demonstrate the high motivation levels required to meet the tightest of deadlines, and I work well on my initiative.

I possess over ten years of work experience as a Graphic Designer with a keen ability to perform effectively under significant pressure combined with strong interpersonal and communication skills. I keep abreast with emerging design techniques and sharpen my creative skills in design apps.

CORE QUALIFICATIONS/SKILLS:

- A recent New Media Production and Design graduate with prior graphic design experience.
- Strong interpersonal/communication skills and a keen ability to perform effectively under significant pressure with detail-oriented organizational skills.
- Over five years of practical time management skills and high proficiency in Adobe Creative Suite to develop innovative and creative design solutions aided by brand philosophy and values.
- Excellent knowledge and experience in translating design briefs in creating multimedia, motion graphics, web and animation design with attention to detail for all platforms.
- Immense experience and understanding of retail, catalogue, marketing and promotional advertising principles for print and online.

WORK EXPERIENCE:

1. Graphic Designer, Marketing & Communications, Canada

August 2022 - To date

Xerox Canada for Marsh McLennan. Calgary, Alberta.

- Consulting with clients to establish the overall look, graphic elements and content of communications materials to meet brand standards.
- Developing and maintaining brand elements/designs that meet the client's print, training and PPT presentation objectives.
- Assisting in coordinating all aspects of design production for print and digital materials.
- Using brand templates to design presentations and marketing materials as requested by the clients.
- Conceptualize visuals (guided by brand identity) based on client's requests.
- Formatting old files using the brand templates and guidelines.
- Collaborate with clients to determine project scope and deliverables.

2. Student Support/Graphic Designer

June 2021 - August 2022

Southern Alberta Institute of Technology (International Centre). Calgary, Alberta.

- Using corporate brand identity to create marketing materials during my four months practicum placement.
- Designing digital and lithography print marketing materials for overseas agents and creating motion graphics and video/photo editing for an online campaign.
- Designing information materials (banners, flyers, booklet) for walk-in students and campaign/orientation boots.
- Assisting current and prospective students with information and resolving 40 tickets daily.

3. Senior Graphic Designer

November 2014 - July 2020

City Medical Group. Pretoria, South Africa

- Managed all marketing design briefs.
- Created design solutions for social media platforms and online banners.
- Developed creative ideas and design concepts that align with brand consistency.
- Implemented all innovative in-house concepts for marketing.
- Proofread design materials to ensure accurate and high-quality design work.

EDUCATION:

Diploma: New Media Production and Design

Southern Alberta Institute of Technology (SAIT), Calgary, Alberta, Canada.

Awarded 2022

Master of Technology (M-Tech): Graphic Design

Tshwane University of Technology (TUT), Pretoria Gauteng, South Africa

Awarded 2019

VOLUNTEER:

- Calgary YMCA Arts Program
- Calgary Black Chambers (Photographer).
- SAIT English Conversation Partners (Co-Curricular).
 - Helped international students improve their written/conversational English.
 - Weekly meetings for general interaction to boost confidence when speaking.
- Board of Directors: SAIT Students' Association (SAITSA).
- Acts Christian Church, Midrand, South Africa (Traffic team member).

2023 - To date

2021 - To date

Spring/Summer 2021

2020 - 2021

2014 - 2020